



FOR IMMEDIATE RELEASE

December 2, 2024

**The Gift of Soccer's
MedicalGoKits Initiative
Partners with Somos Unidos
Holiday Tour**

Albuquerque, NM — December 2, 2024 — The Gift of Soccer Foundation is thrilled to announce its **MedicalGoKits Initiative** in partnership with the **Somos Unidos (NMUTD) Holiday Tour Around the State**, combining the love of soccer with a mission to give back to communities in need. As part of this collaboration, the foundation will feature **MedicalGoKits**, a heartfelt initiative created by Jessie Levandoski, co-founder of The Gift of Soccer Foundation and a pre-med student at the University of New Mexico.

MedicalGoKits will supplement the Holiday Tour by providing much-needed first aid supplies and feminine hygiene products to underserved communities. A donation bin has been set up at the **New Mexico United Team Store**, to collect these essential items, which Jessie will assemble into kits to be distributed alongside the Holiday Tour's donations.

Expanding Impact: Local and Global Support

MedicalGoKits represents just the beginning of Jessie's efforts to make a meaningful difference in people's lives. This initiative is part of a series of donation drives Jessie plans to lead through the end of this year and into **2025**. Locally, MedicalGoKits will support vital efforts like those at the **University of New Mexico (UNM) Women's Resource Center**, while also accompanying The Gift of Soccer Foundation's global donations to underserved communities around the world.

How You Can Help

The Gift of Soccer Foundation invites the community to participate in this impactful initiative by:

- **Donating Supplies:** Items such as first aid supplies (e.g., bandages, antiseptic wipes, gauze), feminine hygiene products (e.g., pads, tampons), and small medical essentials (e.g., gloves, hand sanitizer) can be dropped off at the donation bin at the **Somos Unidos Store**.
- **Making Financial Contributions:** Help fund this initiative to cover the costs of purchasing supplies needed that aren't collected. Donations can be made securely online at <https://www.thegiftofsoccer.org/medical-go-kits/#donate-now>. Your generosity ensures that families and individuals in need receive the critical supplies they require this holiday season and beyond.

Quotes

“This partnership with Somos Unidos perfectly embodies our mission of combining soccer and community initiatives to create meaningful change,” said **Margorie Espe**, Executive Director of The Gift of Soccer Foundation. “Jessie’s creation of MedicalGoKits highlights the power of compassion and action, ensuring families locally and globally have access to the resources they need.”

Linnea Romero, Executive Director of the Somos Unidos Foundation, shared her enthusiasm: “I am very excited to collaborate with you all and begin the relationship that can extend into the season of 2025.”

Join Us in Making a Difference!

Together, we can ensure that families across New Mexico and beyond receive vital supplies and support during this season of giving. To learn more about MedicalGoKits, visit <https://www.thegiftofsoccer.org/medical-go-kits/>

About The Gift of Soccer Foundation:

Founded in 2010, The Gift of Soccer Foundation empowers underserved youth worldwide by collecting and repurposing soccer gear, distributing over 30,000 pieces of equipment to communities in need. Through initiatives like MedicalGoKits, the foundation continues to expand its impact both locally and globally.

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